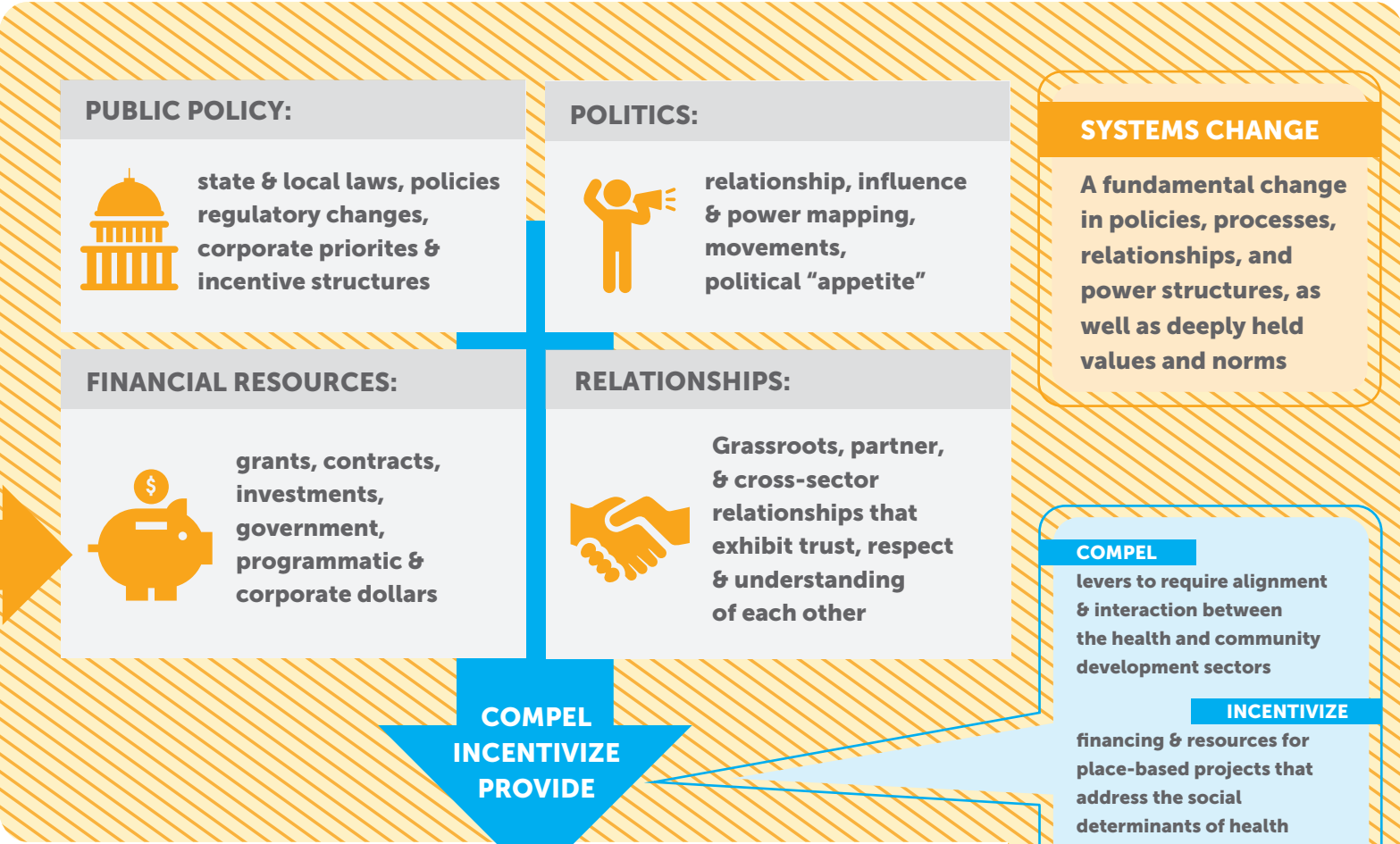# NACEDA HEALTHY PLACES CHALLENGE: THEORY OF CHANGE

NATIONAL

NACEDA, Build Healthy Places Network, and Community Catalyst support 34 state and regional community development networks (NACEDA members) to create and implement high-and low-touch systems changes in four systemic categories that focus on LMI communities

PUBLIC POLICY:
state & local laws, policies regulatory changes, corporate priorites & incentive structures

POLITICS:
relationship, influence & power mapping, movements, political "appetite"

SYSTEMS CHANGE
A fundamental change in policies, processes, relationships, and power structures, as well as deeply held values and norms

KEY QUESTIONS

- What are the regional **systemic factors** (such as money, resources, public and corporate policies) that can impact how these two sectors partner and work together to achieve outcomes?

- How do we build a regional system that encourages **more and effective partnerships** among community-based development organizations (CDCs and similar) and health institutions (public health agencies, hospitals, insurers, etc.)?

- How do community development and health partnerships **identify and act upon** the most urgent, promising, and tangible health outcomes facing their communities and regions?

- And—most importantly—how are we ensuring that system changes lead to cross-sector partnerships that improve health equity specifically for America's **underinvested and disadvantaged people and places**, as opposed to the more affluent?

REGIONAL

NACEDA members partner with health organizations to implement systems changes that COMPEL, INCENTIVIZE and PROVIDE community development-health partnerships and place-based development that encourages better health

FINANCIAL RESOURCES:
grants, contracts, investments, government, programmatic & corporate dollars

RELATIONSHIPS:
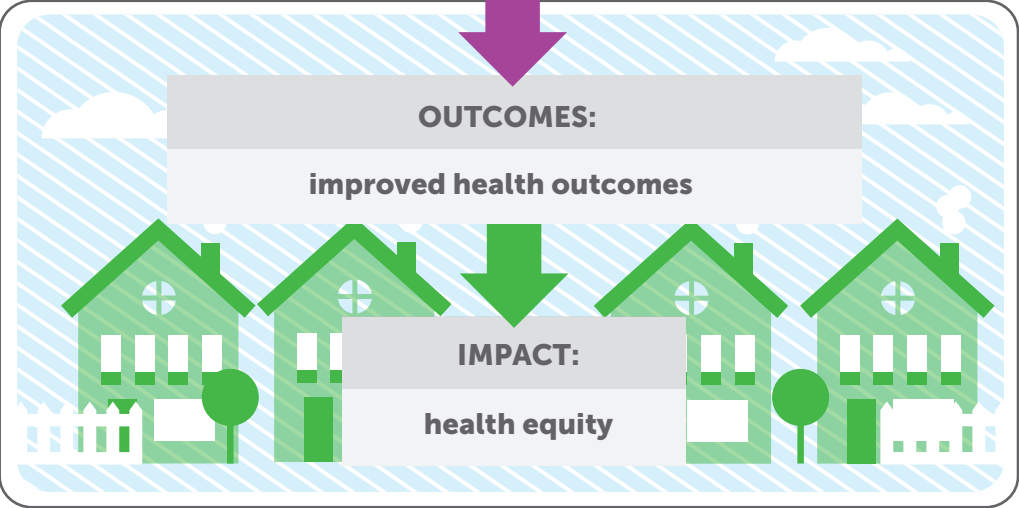Grassroots, partner, & cross-sector relationships that exhibit trust, respect & understanding of each other

COMPEL
levers to require alignment & interaction between the health and community development sectors

INCENTIVIZE
financing & resources for place-based projects that address the social determinants of health

PROVIDE
a platform to develop broker & institutional relationships & identify shared priorities

COMPEL INCENTIVIZE PROVIDE

LOCAL

System changes facilitate local partnerships, deliver programs and catalyze place-based development that improves health in LMI communities

PARTNERSHIPS, PLACE-BASED DEVELOPMENT & PROGRAMS:
community-level programs, development, partnerships, campaigns & movements that serve LMI communities

PEOPLE & PLACES

LMI communities experience improved health outcomes due to programmatic and development activities, making strides towards health equity

OUTCOMES:
improved health outcomes

IMPACT:
health equity

HEALTH EQUITY
The attainment of the highest level of health for all people